

## Award Criteria

Last Updated Monday, 16 May 2005

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The criteria below must be met in order for an award to be won. The table below is the score sheet used when judging each website. Judges also use a comments and criticisms sheet to assess each site alongside the criteria.

### Explanation of the score sheet

A website gaining disqualification points will not be awarded. Websites fulfilling the general criteria as well as collecting at least 6 marks from the other sections will be given a 'recognition of potential'. Where full marks are gained in each category an award will be given. If full marks are gained in two categories but not all three, a website will be awarded in their strongest category only.

IF AFTER JUDGING YOU WISH TO HAVE A COPY OF YOUR SCORE SHEET, PLEASE SEND YOUR POSTAL ADDRESS TO US FROM THE EMAIL ADDRESS THAT YOU NOMINATED YOURSELF WITH.

DISQUALIFICATION POINTS &ndash; NO RECOGNITION IF 1+  
Adult Website/Illegal/Corrupt

Under Construction/In Part

No Clear Navigation Style

No Purpose for presence

TOTAL

DISQUALIFIED?

### GENERAL CRITERIA (MUST ACHIEVE 10/10)

Good Navigation

Consistent Brand Image

Good Content flow/Readability

Good Accessibility/Search Engine

Download Time

ICRA if necessary

No broken links (margin of err: 5)

Contact Information Available

Evidence of Panning AND Consistency

Good Uptime (98.9%)

TOTAL

QUALIFY?

### CONTENT AWARD (MUST ACHIEVE 10/10 FOR C/AWARD)

Clear purpose with set goals

Links Available

Well categorized content

Well argued points/Clear structure

Good English (ESU Standard)

ICRA if necessary, Appropriate Lang.

Good use of images with content

Updated Content

Value adding?

Top of class &ndash; chair please advice

TOTAL

QUALIFY?

DESIGN AWARD (MUST ACHIEVE 10/10 FOR C/AWARD)

Effective colour scheme

Excellent use of typography

Very effective navigation

Nav&rsquo; reduces content redundancy

New media elements where possible

Excellent use of javascript/css

Design suites purpose well

Good use of white space

Virtually faultless image quality

Mature design & Brand Image

TOTAL

QUALIFY?

COMMUNITY AWARD (MUST ACHIEVE 10/10 FOR C/AWARD)

Online community presence

Security in place

Management active in community

Fast Registration with Terms & Privacy

Updated and interesting stimulus

Links & Evidence of Networking

Functional technology for interaction

Value Added Experience

Fast interaction

Evidence of planning community

TOTAL

QUALIFY?

TOP AWARD (MUST ACHIEVE 2/2 FOR C/AWARD)

Unanimous Judge Approval

Meets all criteria

TOTAL

QUALIFY?

If you have any questions about these criteria please contact us.